

BENGELS



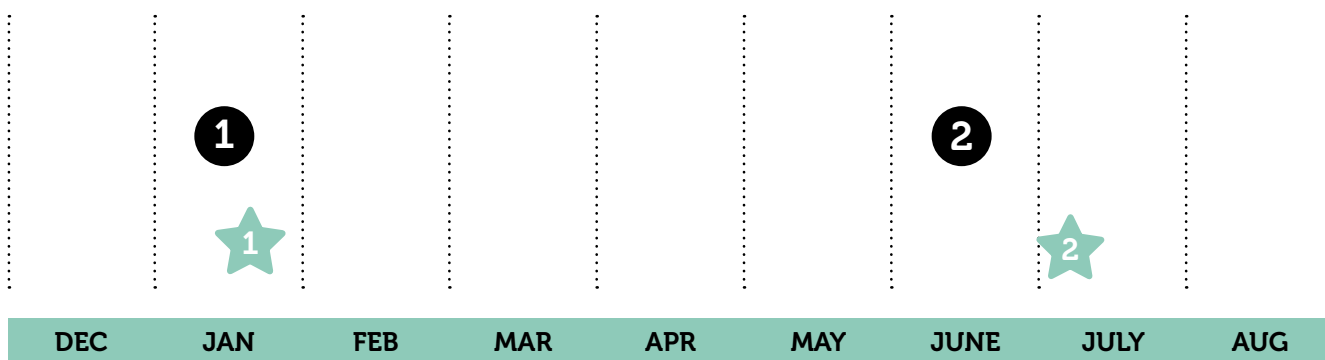
Facts & figures

Photograph: Giovanni Giannoni, Pitti Bimbo

BENGELS: THE TOP PLATFORM FOR CHILDREN'S FASHION PROFESSIONALS

Bengels is the leading information source for professionals in the children's fashion industry. Bengels' trade magazine, digital newsletters, the fashion colour palettes, the Bengels.nl website, social media accounts and various events serve to illustrate current events in the industry. Bengels informs and inspires readers regarding market developments, trends, purchasing behaviour and brand preferences. Featuring scintillating interviews, store reports and interesting market research, Bengels is the first to know about various developments in the children's fashion

CALENDAR BENGELS



MAGAZINE

1 Issued on	08-01-19
Deadline	19-12-18
2 Issued on	25-06-19
Deadline	14-06-19

LOOKBOOK

1 Issued on	11-01-19
Deadline	08-01-19
2 Issued on	05-07-19
Deadline	02-07-19



Print run for trade magazine
1.550



Scope of trade magazine
6.045



Bengels.nl
6.750
Unique visitors each month



Bengels.nl
12.500
Page views each month



Email newsletters
3.500



Social Media
4.500
Fans

WHY ADVERTISE WITH US?

With its massive reach amongst children's fashion professionals, Bengels is the leading market authority. Its readers are loyal and motivated: 75% of them have paid subscriptions, and the website sees 44% repeat visitors each month. Moreover, thanks to the fact that the magazine is a great item to save after reading, your add will remain visible for a long time.

WOULD YOU LIKE TO KNOW MORE?

Please call us or send us an email:

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