

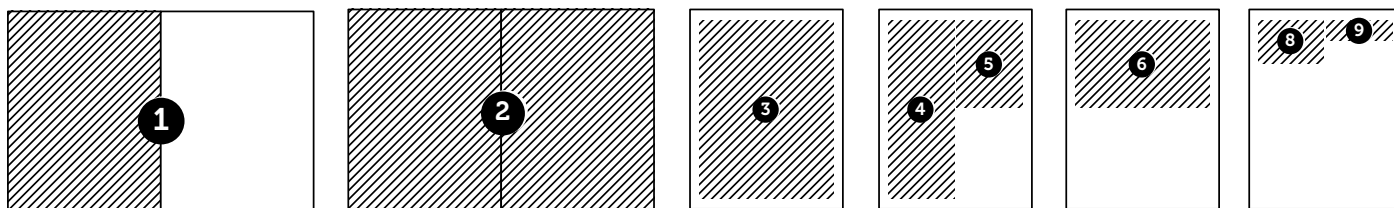
# BENGELS



## Bengels rates

Photograph: Giovanni Giannoni, Pitti Bimbo

# PRINT ADVERTISEMENT RATES



## BLEED FORMATS

(EXCLUDING 5 MM

BLEED ON ALL SIDES)

1/1 page	1	230 x 300 mm
2/1 page	2	460 x 300 mm

## PRODUCT ADVERTISEMENTS

	1X	2X	3X
2/1 page	€ 3,780	€ 3,680	€ 3,570
1/1 page	€ 2,220	€ 2,170	€ 2,100
1/2 page	€ 1,590	€ 1,540	€ 1,500
1/4 page	€ 830	€ 800	€ 780
1/8 page	€ 430	€ 420	€ 400
1/16 page	€ 230	€ 220	€ 210

## PROMOTIONS

Front page	€ 2,950
Bound insert	€ 3,050
Loose insert	€ 3,050
Paper band	€ 2,200
Stick-ons*	€ 1,530

## 230 X 300 MM LAYOUT

	PORTRAIT	LANDSCAPE
1/1 page	3 202 x 268 mm	
1/2 page	4 99 x 268 mm	6 202 x 132 mm
1/4 page	5 99 x 132 mm	
1/8 page		7 99 x 64 mm
1/16 page		8 98 x 31 mm

## ADVERTORIAL (INCL. LAYOUT)

1/1 page	€ 2,850
1/2 page	€ 1,695

## SMALL ADVERTORIAL

	1X	3X
1/8 page	€ 600	€ 590
1/16 page	€ 330	€ 310

## JOB ADVERTISEMENTS (INCL. ONLINE)

1/1 page	€ 1,750
1/2 page	€ 1,000
1/4 page	€ 740
1/8 page	€ 380

\* combined with 1/2 or 1/1 page

WOULD YOU LIKE TO KNOW MORE?

Please call us or send us an email:

Fiona Schreiner: 06-31907746 of [f.schreiner@bengels.nl](mailto:f.schreiner@bengels.nl)

# ONLINE ADVERTISEMENT RATES

## BENGELS.NL (FULL BANNER OR ADVERTORIAL)

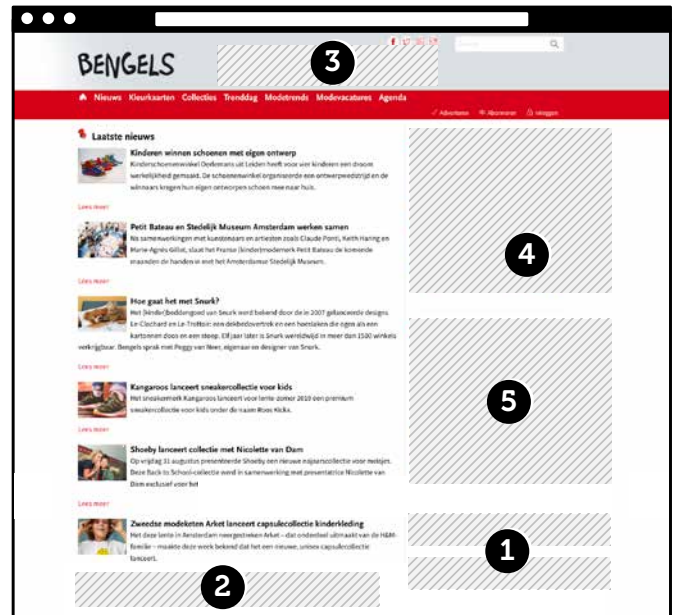
Newsletter	€ 395	per ad
Partner mailing	€ 850	per ad
Sponsored mailing	€ 1,050	per ad

## ON OUR WEBSITE

1 Logo link	€ 360	per 2 months
2 Full banner	€ 520	per 2 months
3 Leaderboard	€ 800	per 2 months
4 Large rectangle	€ 1,400	per 2 months
5 Large rectangle with video	€ 1,800	per 2 months

## ONLINE EXTRAS

Mini website	€ 3,000	per year
Brand page	€ 495	per 6 months



## EVENTS

Please contact Fiona for more information regarding sponsorship opportunities for our events; their contact information is listed at the bottom of the page.

## BENGELS DIGITAL LOOKBOOK

Advertisement	€ 750
Cover	€ 1,250

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